



⬆️ Drag & Drop your Files here, or [browse](#)



All of Collection

Search the repository ...

Q Search

Show

Your Submissions

Your submissions

Now showing 1 - 1 of 1

Filters

Status

+

Type

+

Date _____

+

Reset filters

No Thumbnail Available

Workflow

Item

The Influence of Social Media Influencers and Brand Image on Purchase Intention of Flimty Products

(2024-07-29) Hasanah, siti nur; Khusniah, Riza; Khusniah, Riza

This study aims to see the effect of social media influencers and brand image on the purchase intention of Flimty products. The independent variables applied are Social Media Influencer (X1) and Brand Image (X2), and the dependent variable applied is Purchase Intention (Y).

▼ Show more

View

Settings

Sort By

Most Relevant